

The EarthTrends Information Guide for Economics & Business



EarthTrends

Environmental Information

<http://earthtrends.wri.org>

EarthTrends

is a free, online information tool that focuses on the environmental, social, and economic trends that shape our world. The website offers a comprehensive collection of vital statistics for more than 200 countries drawn from over 40 internationally recognized statistical agencies, as well as WRI-generated maps, graphics, and analyses.

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Businesses are a driving force in the world. The actions of large corporations, as well as smaller enterprises, can have substantial effects—both beneficial and harmful—on society and the environment. It is therefore imperative that businesses understand the relationship between their corporate strategies and societal issues such as poverty, human health, biodiversity, and global warming, and incorporate social and environmental concerns into their bottom line.

The private sector also plays an important role in leading society toward a more sustainable future. The adoption of socially responsible practices by companies, their suppliers, and their distributors can minimize negative impacts on environmental health, benefiting business through improved public opinion and reduced operating costs.

Find the following **Economics & Business Information** and much more on **EarthTrends**.

SEARCHABLE DATABASE

[http://earthtrends.wri.org/searchable_db/index.php?theme=5]

Corporations: Number of certified ISO 14001 companies

Debt: Present value of debt as a percent of GNI

Debt: Total external debt

GDP: GDP per capita, current US dollars

GDP: GDP, annual growth rate

GDP: Percent GDP from industry; manufacturing; services

Government Regulation: Time required to register and incorporate a new business

Labor: Total labor force

Tourism: International tourism expenditures; receipts

Trade in Goods and Services: Net trade in goods and services (balance of trade)

Trade in Goods: Manufactures imports as a percent of merchandise imports

Transnational Corporations: Foreign direct investment, net inflows

MAPS

[http://earthtrends.wri.org/maps_spatial/index.php?theme=5]

Foreign Direct Investment: Net Inflows

Gross Domestic Product (GDP) per Capita

Urban and Industrial Land Use by River Basin

FEATURE ARTICLES

[<http://earthtrends.wri.org/features/index.php?theme=5>]

Accounting for Business Greenhouse Gas Emissions

Are Business and Industry Taking Sustainability Seriously?

Financing Carbon: Export Credit Agencies and Climate Change

Valuing Ecosystem Services

DATA TABLES

[<http://earthtrends.wri.org/datatables/index.php?theme=5>]

Economics and Financial Flows Overview

LINKS

World Resources Institute - Markets & Enterprise [<http://www.wri.org/business/>]

SafeClimate for Business [<http://www.safeclimate.net/>]

World Business Council for Sustainable Development [<http://www.wbcsd.org/>]

GreenBiz - Business, Environment, and the Bottom Line [<http://www.greenbiz.com/>]

International Finance Corporation [<http://www.ifc.org/>]